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Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Complete if Known	
			Application Number	09/714,857
Sheet 1 of 13			Filing Date	November 16, 2000
			First Named Inventor	Jansen, et al.
			Group Art Unit	3622
			Examiner Name	James W. Myhre
			Attorney Docket Number	24349.010

U.S. PATENT DOCUMENTS						
Examiner Initials ¹	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
JW	A11	6,193,152			05/09/1997	Abstract only
JW	A12	6,128,599			10/09/1997	Abstract only
JW	A13	6,119,933			07/16/1998	"
JW	A14	6,049,778			10/31/1997	"
JW	A15	6,018,718			08/28/1997	"
JW	A16	6,012,039			02/05/1999	"
JW	A17	5,991,376			05/20/1997	"
JW	D13	6,009,412			06/25/1998	"
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JW	E2	09/677,401			09/29/2000	"
JW	E3	09/272,153			03/19/1999	"
JW	E4	09/234,889			01/21/1999	"
JW	E5	09/165,457			10/02/1998	"
JW	E6	6,741,993			08/29/2000	"
JW	E7	6,669,559			06/28/2000	"
JW	E8	6,597,903			11/14/2000	"
JW	E9	6,594,640			06/23/2000	"
JW	E10	6,594,639			04/19/1999	"
JW	E11	6,585,622			12/03/1999	"
JW	E12	6,578,735			02/02/2000	"

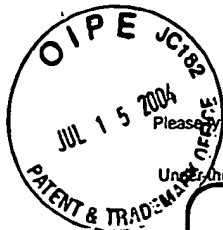
FOREIGN PATENT DOCUMENTS								
Examiner Initials ¹	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Office ³	Number ⁴	Kind Code ⁵ (if known)				
JW	A1	EP	00303839			05/06/1999	Abstract only	
JW	A2	EP	00200964			03/19/1999	"	
JW	A3	EP	99310201			12/21/1998	"	
JW	A4	EP	99310201		Duplicate	12/21/1998		
JW	A5	EP	99119933			12/18/1998	"	
JW	A6	EP	99307582			10/02/1998	"	
JW	A7	EP	99101600			01/30/1998	"	
JW	A18	WO	00/111472			08/09/1999	"	
JW	A19	WO	00/108113			07/22/1999	"	
JW	A20	WO	00/106438			07/20/1999	"	

Examiner Signature	James W. Myhre	Date Considered	8/18/04
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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Complete if Known		
			Application Number	09/714,857	
			Filing Date	November 16, 2000	
			First Named Inventor	Jansen, et al.	
			Group Art Unit	3622	
			Examiner Name	James W. Myhre	
Sheet	2	of	13	Attorney Docket Number	24349.010

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		Number	Kind Code ² (if known)			
JW	E13	6,571,216			01/14/2000	ABSTRACT only
JW	E14	6,564,189			12/22/1998	"
JW	E15	6,549,912			09/23/1998	"
JW	E16	6,542,568			12/09/1999	"
JW	E17	6,529,878			03/19/1999	"
JW	E18	6,490,411			03/21/2000	"
JW	E19	6,486,768			09/16/1998	"
JW	E20	6,457,883			06/30/2000	"
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JW	E22	6,416,406			02/01/2000	"
JW	E23	6,405,175			07/27/1999	"
JW	E24	6,398,216			03/01/2000	"
JW	E25	6,378,043			12/31/1998	"
JW	E26	6,345,261			09/30/1999	"
JW	E27	6,343,990			01/27/2000	"
JW	E28	6,327,573			12/31/1998	"
JW	E29	6,301,471			11/02/1998	"
JW	E30	6,289,318			03/24/1999	"
JW	E31	6,273,816			03/22/1999	"
JW	E32	6,273,334			06/15/1999	"

FOREIGN PATENT DOCUMENTS								
Examiner Initials ¹	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ³
		Office ³	Number ⁴	Kind Code ⁵ (if known)				
JW	A21	WO	00/1044823			07/13/1999	ABSTRACT	
JW	A22	WO	00/101307			06/25/1999	"	
JW	A23	WO	00/079461			06/23/1999	"	
JW	A24	WO	00/067187			05/02/1999	"	
JW	A25	WO	00/060516			04/01/1999	"	
JW	A26	WO	00/038088			12/22/1998	"	
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JW	A28	WO	09923596			10/31/1997	"	
JW	A29	WO	09920013			10/09/1997	"	
JW	A30	WO	09913438			09/05/1997	"	

Examiner Signature	James W. MYHRE	Date Considered	8/18/04
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Substitute for form 1449A/PTO <h2 style="text-align: center; margin: 10px 0;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center; margin-top: 10px;"><i>(use as many sheets as necessary)</i></p>				<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="text-align: center; padding: 5px;"><i>Complete if Known</i></th> </tr> <tr> <td style="width: 35%; padding: 5px;">Application Number</td> <td style="padding: 5px;">09/714,857</td> </tr> <tr> <td style="padding: 5px;">Filing Date</td> <td style="padding: 5px;">November 16, 2000</td> </tr> <tr> <td style="padding: 5px;">First Named Inventor</td> <td style="padding: 5px;">Jansen, et al.</td> </tr> <tr> <td style="padding: 5px;">Group Art Unit</td> <td style="padding: 5px;">3622</td> </tr> <tr> <td style="padding: 5px;">Examiner Name</td> <td style="padding: 5px;">James W. Myhre</td> </tr> <tr> <td style="padding: 5px;">Attorney Docket Number</td> <td style="padding: 5px;">24349.010</td> </tr> </table>		<i>Complete if Known</i>		Application Number	09/714,857	Filing Date	November 16, 2000	First Named Inventor	Jansen, et al.	Group Art Unit	3622	Examiner Name	James W. Myhre	Attorney Docket Number	24349.010
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Attorney Docket Number	24349.010																		
Sheet	3	of	13																

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Examiner Initials ¹	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		Office ³	Number ⁴	Kind Code ⁵ (if known)				
<i>gr</i>	B3	WO	00/34888			12/08/1998	<i>ABSTRACT</i>	
<i>gr</i>	D14	WO	00113563			08/11/2000	<i>"</i>	
<i>gr</i>	D15	WO	00021008			10/06/1998	<i>"</i>	
	F1	EP	00874722.1		<i>not relevant</i>	11/23/1999		
	F2	EP	00959429.2		<i>"</i>	07/07/2000		
	F3	EP	01271045.5		<i>"</i>	10/31/2000		
	F4	EP	01064310.6		<i>"</i>	08/29/2000		
<i>gr</i>	F5	EP	01926132.0			05/16/2000	<i>ABSTRACT</i>	
	F6	EP	01949630.8		<i>not relevant</i>	06/26/2000		
	F7	EP	01945019.6		<i>"</i>	04/20/2000		

Examiner Signature	James W. MYHRE 	Date Considered	8/18/04
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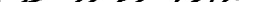
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				First Named Inventor	Jansen, et al.
				Group Art Unit	3622
				Examiner Name	James W. Myhre
				Attorney Docket Number	24349.010
Sheet	4	of	13		

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		Office ³	Number ⁴			
	F8	EP	01931631.4	20 1993 0001 1 3124177-1	04/26/2000	
	F9	EP	01936266.5	11	04/20/2000	
	F10	EP	01923103.4	11	04/06/2000	
	F11	EP	00983805.3	11	11/30/1999	
	F12	EP	01902246.0	11	02/01/2000	
	F13	EP	00964904.7	11	10/27/1999	
	F14	EP	00093303.7	11	12/09/1999	
	F15	EP	00946844.0	11	06/23/1999	
	F16	EP	00916740.5	11	02/05/1999	
	F17	EP	00938340.7	11	06/30/1999	

Examiner Signature	 James W. Myhr	Date Considered	8/18/04
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Sheet	5	of	13		

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		Office ³	Number ⁴				
<i>gm</i>	F18	EP	01306375.5		07/26/2000	<i>ABSTRACT</i>	
<i>gm</i>	F19	EP	00828373.0		<i>NO REFERENCE SUBMITTED</i>	04/21/1999	
<i>gm</i>	F20	EP	99960731.0		<i>NO REFERENCE SUBMITTED</i>	12/22/1998	
<i>gm</i>	F21	EP	01105584.5			03/27/2000	<i>ABSTRACT</i>
<i>gm</i>	F22	EP	01101464.4			02/02/2000	<i>"</i>
<i>gm</i>	F23	EP	99954810.4		<i>NO REFERENCE SUBMITTED</i>	09/23/1998	
<i>gm</i>	F24	EP	98046685.7		<i>NO REFERENCE SUBMITTED</i>	09/16/1998	
<i>gm</i>	F25	GB	03016839			07/20/2000	<i>ABSTRACT</i>
<i>gm</i>	F26	GB	02131738		<i>NO REFERENCE SUBMITTED</i>	12/09/1999	
<i>gm</i>	F27	GB	01190164			08/03/2000	<i>ABSTRACT</i>

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		Filing Date	November 16, 2000
		First Named Inventor	Jansen, et al.
		Group Art Unit	3622
		Examiner Name	James W. Myhre
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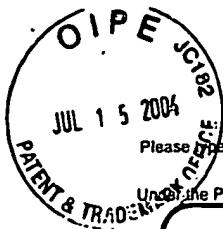
OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials ¹	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
JW		A8. Hong, Jae-Young, et al., "Design and Implementation of the System Provide of the Loyalty Service for Electronic Commerce", Journal of KISS: Computing Practices, vol. 6, no. 3, June, 2000, pp 348-356. <i>ABSTRACT ONLY</i>	
JW		A9. Leinwand, A., "A Distributed-Star Overnet for Global Business Applications", IEEE Globecom, 8-12 Nov. 1998, vol. 2, 1998, pp 1291-1296. <i>ABSTRACT ONLY</i>	
JW		A10. Munger, S., "Leveraging New Technology to Build Brand Loyalty", Direct Marketing, vol. 59, no. 8, December, 1996, pp 60-68. <i>ABSTRACT ONLY</i>	
JW	✓	B1. Hamstra, Mark, "MemberWorks Invests \$50 Million to Move Club Business to the Internet Annotated Title-MemberWorks Inc. to Invest Over \$50 Mil in Next 6 Quarters to Shift Much of its Membership-club Business to the Internet", DM News, vol. 22, no. 10, March 13, 2000, p 34.	
JW		B2. "MyPoints Signs Two Promotions Pacts", DM News, vol. 21, no. 46, December 13, 1999, p 1.	
JW	✓	C1. Beardi, Cara, "Carlson Brings Loyalty Program to the Internet", Advertising Age, vol. 71, no. 36, August 28, 2000, p 33.	
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JW		C3. Hein, Kenneth, "FunnyMoney.com Enters the Loyalty Points Arena", iMarketing News, vol. 2, no. 17, May 1, 2000, p 35.	
JW		C4. Hein, Kenneth, "Shakeout Begins in Loyalty Points Arena", iMarketing News, vol. 2, no. 16, April 24, 2000, p 6.	
JW		C5. Hein, Kenneth, "Online Loyalty Points Provider Makes Move Offline", iMarketing News, vol. 2, no. 9, March 6, 2000.	
JW		C6. Hein, Kenneth, "Sportcut.com Pays eBucks for Visits", iMarketing News, vol. 2, no. 1, January 10, 2000, p 12.	

Examiner Signature	James W. MYHRE <i>[Signature]</i>	Date Considered	8/18/04
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet

12

of

13

Complete if Known

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Examiner Name	James W. Myhre
Attorney Docket Number	24349.010

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials ¹	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
Jm		C7. Judge, Debra, "Loyal to a Point", Internet World, December 1, 1999.	
Jm		C8. Briody, Dan, "Web Currencies Give Cash a Run for its Money", InfoWorld, vol. 22, no. 16, April 17, 2000, p 32.	
Jm		C9. Oberndorf, Shannon, "Points for Loyalty", Catalog Age, vol. 14, no. 13, December, 1997, pp 35, 38.	
Jm		✓ D1. Neel, K.C., "CNN Piles on the Miles", Cable World, col. 12, no. 44, October 30, 2000, p 32.	
Jm		D2. "Developing Payments Loyalty", Electronic Payments International, October 31, 1999, p 13.	
Jm		D3. "U.S. Loyalty Programs Goes Online With British Telecom", Euromarketing via E-mail, vol. III, no. 7, November 12, 1999.	
Jm		D4. "Netcentives (NNM:NCNT)", The IPO Reporter, November 15, 1999.	
Jm		D5. "Compubank Gives Miles", Customer Loyalty Today, November, 1999, p 5.	
Jm		D6. "Netcentive Network", Customer Loyalty Today, vol. 6, no. 6, June, 1999, p 6.	
Jm		D7. Turcsik, Richard, "Up, Up and Away", Brandmarketing, vol. VI, no. 4, May, 1999, p 46.	
Jm		D8. "Internet Marketing Concepts Patented", San Jose Mercury News, August 27, 1998.	

Examiner
Signature

James W. Myhre

Date

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8/18/04

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		Application Number	09/714,857
		Filing Date	November 16, 2000
		First Named Inventor	Jansen, et al.
		Group Art Unit	3622
		Examiner Name	James W. Myhre
		Attorney Docket Number	24349.010

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials ¹	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
Jm		D9. "Wells Fargo Joins Internet Sales Program", American Banker, vol. CLXII, no. 194, October 8, 1997, p 21.	
Jm		D10. "Web Incentive Program Wins Clout with Airline Alliances", Advertising Age, vol. 68, no. 39, September 29, 1997, p 43.	
Jm		D11. "Net Surfers Rack Up Travel Miles", USA Today, vol. 16, no. 11, September 29, 1997, p 1B.	
Jm		D12. "Firm Adds Momentum for Click-And-Brick Loyalty", Bank Network News, vol. 18, no. 22, April 13, 2000, p 5.	
Jm		D16. "Netcentives Powers Latin American Loyalty Network", PR Newswire, September 13, 2000.	
Jm		D17. "Netcentives Goes Universal", San Francisco, Business Times, vol. 14, no. 32, March 10, 2000, p 10.	
Jm		D18. "Netcentives Professional Services (NPS) Develops Customer Relationship Management System for Insurance Marketing Group", PR Newswire, December 29, 1999, p. 2235.	

Examiner Signature	James W. MYHRE	Date Considered	8/18/04
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